



## **TrainFestival 2009 to Attract Thousands to See and Ride Heritage Steam Trains**

### **Sponsorships Offer Links to Premier Historic Event**

Link your company name to one of the most exciting events to take part in the United States in the Summer of 2009. TrainFestival 2009 is expected to draw 30,000+ visitors to take part in the largest gathering of operating steam locomotives for 2009.

In an effort to raise money for the 15-year rebuild on Pere Marquette #1225, the Steam Railroad Institute decided to throw a party and invite several other steam locomotives and dozens of exhibits to Owosso, MI July 23-26, 2009 to celebrate.

The main attractions for the event will be some of the largest operating steam locomotives in North America, pulling excursions to and from the event. These coal-burning steel monsters weigh over 600,000 pounds each, are 100 feet long, and are capable running at speeds of up to 80 mph. At least five steam locomotives are scheduled to operate at TrainFestival 2009 along with vintage and modern diesel locomotives, and two-dozen passenger cars.

You and your company can be part of this historic event, which is certain to draw crowds and news media to the exciting action. The Steam Railroad Institute seeks sponsors and contributors who would like to make TrainFestival 2009 a big success. Equipment and displays are being lined up to showcase this great event.

### **TrainFestival 2009 Sponsorship Opportunities**

There are four sponsorship levels that will associate you and your company with this premier heritage event of 2009.

#### **Engineer Sponsorship - \$20,000**

Sponsors will receive presenting sponsor rights, for example "Your Company presents TrainFestival 2009", your company name will appear on ALL advertising and marketing for the event. Engineer sponsors also receive a full-page color ad on the rear cover of the official souvenir program, a 20x20 display booth, and 60 admissions.

#### **Conductor Sponsorship - \$10,000**

Sponsors will receive a full-page color ad on the rear inside cover of the official souvenir program, your company name and logo will appear on all pages of the website - TrainFestival2009.com, a 15x20 display booth, and 40 admissions

#### **Brakeman Sponsorship - \$5,000**

Sponsors will receive a full-page color ad in the official souvenir program, your company name and logo will appear on all pages of the website - TrainFestival2009.com, a 15x20 display booth, and 20 free admissions

#### **Fireman Sponsorship - \$500**

Sponsors will receive a half-page ad in the official souvenir program, your company name and logo will appear on the sponsors page of the website - TrainFestival2009.com, a 15x15 display booth, and 10 free admissions

All sponsorships are considered donations and are 100% tax deductible.

To add your company to this Historic Festival Contact:

Please fill out this form and return it to the Steam Railroading Institute

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Web Site: \_\_\_\_\_

Email: \_\_\_\_\_

___	Fireman	\$500.00	\$ _____
___	Brakeman	\$5000.00	\$ _____
___	Conductor	\$10,000.00	\$ _____
___	Engineer	\$20,000.00	\$ _____

**Total to charge or enclosed: \$ \_\_\_\_\_**

Please make checks payable to "TrainFestival 2009" or complete the information below to charge your donation to a MasterCard, VISA or Discover credit/debit card.

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ / \_\_\_\_\_ CCV: \_\_\_\_\_ (last 3 digits on back of card)

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail this completed form with payment to:

Steam Railroading Institute  
PO box 665  
Owosso, MI 48867